

National Volunteer Week

Resource Guide



national
volunteer
week

17-23
JUNE
2018

#NVW2018

What is National Volunteer Week?

National Volunteer Week 2018 celebrates the 1.2 million Kiwis who are volunteering their time and skills to our communities every year. This is an annual event promoted by Volunteering New Zealand. The theme for 2018 is Volunteers – The Heart of our Community | Mā tini, mā mano, ka rapa te whai. National Volunteer Week runs from 17-23 June.

How can you participate?

- Express your interest in being a part of NVW 2018 and let us know your plans
- Download the 2018 NVW graphics from nationalvolunteerweek.nz/resources
- Share your photos with us, tag us @VolunteeringNZ, and use #NVW2018
- Share stories from volunteers to inspire others

Sample promotion text

Approx 50 words

National Volunteer Week will run from June 17-23, 2018 and celebrates the 1.2 million Kiwis who volunteer in our communities every year. The theme for 2018 is Volunteers – The Heart of our Community | Mā tini, mā mano, ka rapa te whai. This captures the essence of the volunteering spirit and the essential link between volunteers and the communities who benefit from their generosity.

Sample social text

- National Volunteer Week celebrates that volunteers really are the heart of our community #NVW2018
- Volunteers are not only the heart of the community, they are a community of 1 million kiwis #NVW2018
- Celebrate National Volunteer Week and recognise volunteers in your community #NVW2018
- National Volunteer Week is a great opportunity to become a volunteer. Making a difference in your community is easy #NVW2018
- Volunteer. Make a difference in your community #NVW2018.



Social media tips and tricks

- Use #NVW2018
- Tag relevant organisations, community groups and @VolunteeringNZ
- Use our NVW2018 graphics
- Post pictures, videos, or even live videos of volunteers and projects
- Include quotes from volunteers or community partners
- Encourage everyone to use the NVW2018 Facebook profile frame

NVW2018 logo

Download the logo at
nationalvolunteerweek.nz/resources





NVW2018 editable posters

Download the posters at
nationalvolunteerweek.nz/resources

NVW2018 social media banners

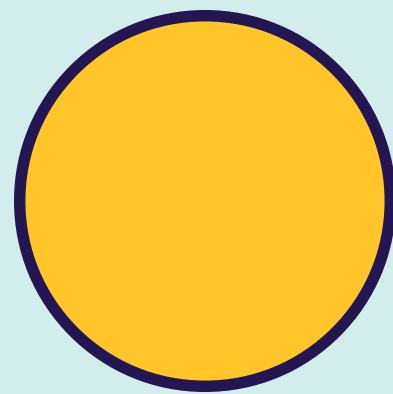
Download the banners at
nationalvolunteerweek.nz/resources



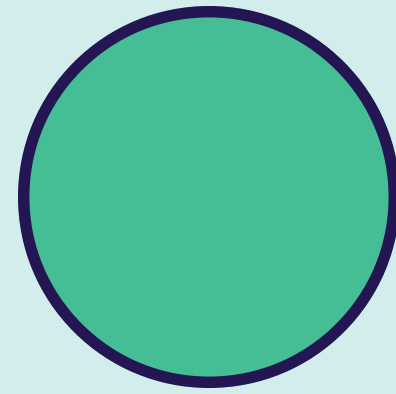
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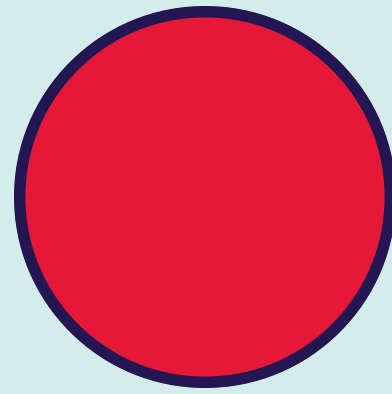
NVW2018 colour palette



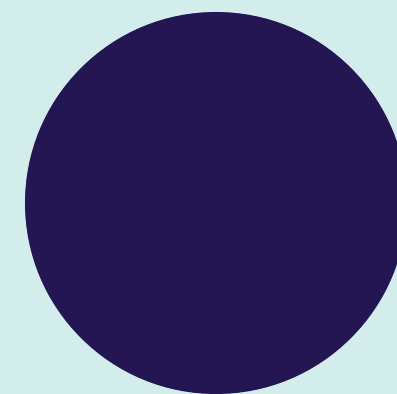
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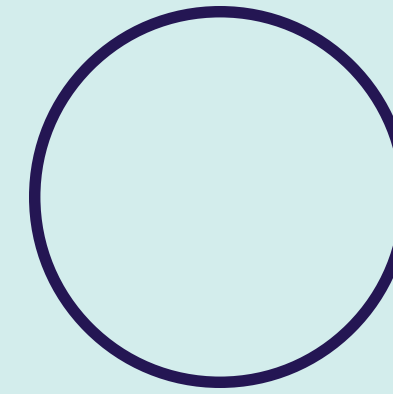
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#e51937



#242653



#242653

Connect with us!

Volunteering New Zealand will be promoting NVW2018 so keep an eye out

@VolunteeringNZ

nationalvolunteerweek.nz

#NVW2018

Thank You!



If you have any questions do not hesitate to contact us
nationalvolunteerweek.nz/contact-us